



Okanagan School of Business  
Canadian Business BUAD 113  
Instructor: Robert Ryan

## **Term Paper Assignment**

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It's time to start to put together your term paper! You should review this document in full. Pick a topic from the topics list or one that you think fits this course, run past your prof first. You should write a research questions that you want to answer in your term paper. You should do some research and then write a rough draft, in the format below. Then polish your thoughts, ideas, and their expression until you are satisfied you have done the best job you can. Write your final draft, and turn it in.

### **TERM PAPER OUTLINE**

Your paper should follow the outline presented here. You can deviate from it, but if you do so substantially, you should have an extremely good reason.

#### **Title Page**

Create a separate page with the title of your paper, your name, email address, the course (BUAD 113), the section (001), the instructor's name (Robert Ryan), and the date.

#### **1. Introduction**

##### **1.1. Topic**

This subsection states your topic, or describes your narrowed subject area.

##### **1.2. Rationale**

Please explain why you wanted to do this research in this subsection.

##### **1.3. Additional information**

Here, you should add any other related introductory material. You can add additional subsections if you need to.

## 2. Statement of Purpose

In this section, please present the questions your paper will answer, and an overview of the organization of the paper.

## 3. Basic Description

This section may have a number of subsections. Describe your topic in some detail. Your report should include references to facts you learned in your research. Organize your points in clear, distinct sections that describe things like the technology, hardware requirements, user interfaces, or different software packages that you investigated.

You must also address a research question at the heart of your paper. For example, you could investigate how the Canadian Exchange rate has varied compared to the British Pound over the years; did this impact on trade surpluses, were there changes to migration and travel between the two countries as a result, and the nature of the two economies did that have an impact on growth in the two countries?

You can divide this section into subsections corresponding to logical categories, each subsection addressing a different aspect of trade and exchange rates for example. Or, each subsection could address an element of the topic such as changes to political parties in power during the period. What is important is that the section as a whole be logically organized and easy to follow.

**Important.** You must cite a source for every major fact or statement in this section. This section should not contain your personal opinions about these facts or statements; those will come later in the paper.

## 4. Discussion

In this section, apply the insights you learned from the class to the topic of this paper. Consider the application carefully. Give your opinions, and support them with facts. Remember, your opinion may not be "right" or "wrong", but it certainly will be "justified" or "unjustified"!

Please use your best judgement about what to include; you won't be able to include everything, so please do not try.

### 4.1. Factual review

This section should add your opinions about the material in section 3. Describe the strengths and weaknesses of the approaches to managing exchange rates. Based on your research and earlier knowledge of the area, please point out where these approaches may not be working or applied.

## 4.2. Personal Assessment

In this section, use the points mentioned in section 4.1 to suggest reasons for changes to exchange rates between the countries. Some questions that might help you do this are:

- What are the economic theories related to changes in exchange rates?
- Do those theories hold up in the case of Canada and the UK??

## 5. Conclusions

On the basis of your research, what conclusion do you draw? This brief section should summarize what you learned, and in particular explain what you want the reader to learn from your paper.

## 6. References

This section begins on a new page and contains all your references: journal articles, books, Internet resources, interviews, videos, films, and so forth. The reader should be able to locate all quotations and other references, right down to the correct page. Please format your references using APA citation method.

## WHAT TO TURN IN AND WHERE

Please turn in a hard copy of your paper to TURNITIN in the Moodle page for this course. You must create a file in Either MS Word or a PDF file. Do not use Apple Pages.

## TERM PAPER TOPICS

Conduct and evaluate secondary research related to a current economic issue of interest to you.

List of topics to select from:

- International Trade (NAFTA, TPP),
- Monopolies such as Health care and ICBC.
- Climate Change
- Minimum Wages
- Oil Pipelines (Keystone XL, Kinder Morgan, Energy East)
- Steel and Aluminum Tariffs
- Entrepreneurship
- Other topics will be provided and will be current in nature.

The report will include / rely upon, Secondary Research: The paper will be supported with meaningful secondary resources and link economic principles from the course to the paper's topic

### **SCOPE AND SCALE**

Your paper has gone too far if you are past 3000 words. It has not gone far enough if it is 2500 words. However, remember that the phrase "a picture is worth a thousand words", is a figurative term and not literal. As such, you can create a more full term paper with graphs, charts etc. while not exceeding the word guidance above.

### **GRADING**

The Rubric at the end will be used for grading the paper.

### **PAPER SUBMISSION**

Please hand the term paper in using the Moodle site for this course on the date set in Moodle into the tool Turnitin. This is a Plagiarism detection service (see STUDENT CONDUCT AND ACADEMIC HONESTY section at the end of the course outline for this course). The professor is required to report all evidence of Plagiarism to the Dean.



Score	Content 60%	Conventions 10 %	Organization 10 %	References/ Research 20%
25	<ul style="list-style-type: none"> <li>Is well thought out and ties theory to real case</li> <li>Reflects application of critical thinking to Economic Theory</li> <li>Has clear goal that is related to the theory</li> <li>Is pulled from a variety of sources</li> <li>Is accurate</li> </ul>	<ul style="list-style-type: none"> <li>No spelling, grammatical, or punctuation errors</li> <li>High-level use of vocabulary and word choice</li> </ul>	<ul style="list-style-type: none"> <li>Information is clearly focused in an organized and thoughtful manner</li> <li>Information is constructed in a logical pattern to support the theory selected</li> </ul>	<ul style="list-style-type: none"> <li>References are used to clarify and illustrate the main points</li> <li>Highly original use of Reference techniques</li> <li>References are tied to the theory</li> <li>References are organized and well laid out</li> </ul>
20	<ul style="list-style-type: none"> <li>Is well thought out and applies theory to a real business case</li> <li>Has application of critical thinking that is apparent</li> <li>Has clear goal that is related to the topic</li> <li>Is pulled from several sources</li> <li>Is accurate</li> </ul>	<ul style="list-style-type: none"> <li>Few (1 to 3) spelling, grammatical, or punctuation errors</li> <li>Good use of vocabulary and word choice</li> </ul>	<ul style="list-style-type: none"> <li>Information supports the theory selected</li> </ul>	<ul style="list-style-type: none"> <li>References are used to illustrate the main points</li> <li>Reference conclusions tie to the theory</li> <li>References capture audience attention</li> <li>References are well organized</li> </ul>
15	<ul style="list-style-type: none"> <li>Supports the theory</li> <li>Has application of critical thinking that is apparent</li> <li>Has no clear goal</li> <li>Is pulled from a limited number of sources</li> <li>Has some errors or inconsistencies</li> </ul>	<ul style="list-style-type: none"> <li>Minimal (3 to 5) spelling, grammatical, or punctuation errors</li> <li>Low-level use of vocabulary and word choice</li> </ul>	<ul style="list-style-type: none"> <li>Paper has a focus but might stray from it at times</li> <li>Information appears to have a pattern, but the pattern is not consistently carried out in the paper</li> <li>Information loosely supports the solution</li> </ul>	<ul style="list-style-type: none"> <li>Reference loosely illustrates the main points</li> <li>Format does not suit the content</li> <li>Reference does not tie to theory</li> <li>References are loosely organized</li> </ul>
10	<ul style="list-style-type: none"> <li>Provides inconsistent information related to the Economic Theory</li> <li>Has no apparent application of critical thinking</li> <li>Has no clear goal</li> <li>Is pulled from few sources</li> <li>Has significant factual errors, misconceptions, or misinterpretations</li> </ul>	<ul style="list-style-type: none"> <li>More than 5 spelling, grammatical, or punctuation errors</li> <li>Poor use of vocabulary and word choice</li> </ul>	<ul style="list-style-type: none"> <li>Content is unfocused and haphazard</li> <li>Information does not support the solution to the challenge or question</li> <li>Information has no apparent pattern</li> </ul>	<ul style="list-style-type: none"> <li>Reference appears sloppy and/or unfinished</li> <li>References are missing or underused</li> <li>Format does not enhance content</li> <li>Reference has no clear organization</li> </ul>